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onlinebusinessguide









digital day

Manchester Business Fair 2021

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welcome

Welcome to your updated copy of our online business guide.

Even though we have had to reschedule the Greater Manchester Business Fair live event from Thursday 08 July until Tuesday 23rd November 2021, we are still doing some networking on the 8th July by holding a **Twitter Day**.

This will include using the hashtag #manchesterbizfair from **10.30am - 3.00pm on Thursday 08 July** for anyone wanting to tweet any general business messages or messages of how you can help and support other businesses at this time. So if you would like to tweet any messages please make sure that you include the hashtag **#manchesterbizfair** and we will retweet across our networks.

We have also updated this online Business Guide listing companies and organisations that are offering services, support and advice, as well as some useful online resources. We hope that you find it useful. Details of our activities can be found at https://manchesterbizfair.co.uk/

With the Google Digital Garage Webinar Series, you can access free live training designed to help grow your business, jump-start your career or develop new skills - all from your own home.

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Ask Andy Guile at New Directions

Welcome to New Directions, the business coaching and training service. Through business coaching or training I help SMEs and bigger businesses; sales teams and individuals achieve results and reach goals. I also provide strategic counsel to business owners around the what, the when and the how of running their company. Regardless of how long you have been in business for, how big or small your company is, I can create tailored business coaching or training to help you. I use scientifically proven methods of Emotional Intelligence and Accelerated Learning to ensure I offer quality training and deliver results from day 1.

If you are a SME or have bigger businesses with a team of 10 or more, if you need your team to perform a new skill, or improve on their current tasks and get that extra bit from them, my proven training methods are highly effective and achieve great results. Or, if you are a business owner wanting to take your business to the next level and achieve more, by working with me and using my coaching techniques, I will help you create the type of business you want. I will give you the confidence to grow your company and most importantly support you in taking your business from where it is now to where you want it to be.

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At the Centre for Global Eco-Innovation we offer a variety of R&D support to SME businesses across the UK North West (Greater Manchester, Lancashire, Cumbria, Liverpool City Region and Cheshire). Our aim is to offer SMEs access to people, facilities and resources of Lancaster University to help them develop environmentally friendly, low-carbon products and processes. We have fully funded short term practical support and part-funded in depth R&D projects. We work across a wide range of business sectors, research disciplines and project themes so please get in touch if you would like to find out more

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Clean Growth UK (LJMU)

Clean Growth UK are a one-stop shop for green business growth.

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To work with us, you must be a member. Membership is free, and you get access to a suite of downloadable business resources, a regular newsletter highlighting the latest regional green business opportunities and the opportunity to apply for our free and part-funded support.

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Eco-I North West is part-funded by the European Regional Development Fund (ERDF).

ecoinorthwest@mmu.ac.uk @mmucfe

https://www.mmu.ac.uk/business-school/business/smesupport/eco-i-north-west/

Eco-I North West: Funded business-led R&D developing low carbon technologies

This 14m funded project opens up the regions universities to SMEs across England's North West. Together we can build business resilience and innovation through access to facilities, expertise and resources. Eco-I NW is a collaboration between the universities of Lancaster, Cumbria, Central Lancashire, Liverpool, Liverpool John Moores and Manchester Metropolitan. You can: Double your return on R&D investment by working with a university Access award-winning business and innovation support Benefit from knowledge and skills evidenced as world leading in a UK Science & Innovation Audit

For more information email: business@cgeinnovation.org

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European Union European Regional Development Fund Manchester Metropolitan University







This programme is part funded by the European Regional Development Fund







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Greater Manchester Al Foundry

Four universities from the North West; Manchester Metropolitan University, Lancaster University, The University of Manchester and University of Salford have teamed up to support Greater Manchester businesses in harnessing the power of artificial intelligence. From online workshops to innovative audits and technical assists businesses can exploit state-of-the art innovation facilities research and development assets along with academic expertise to advance business through the application of Al.

gmaifoundry@mmu.ac.uk @gmaifoundry | @mmucfe https://gmaifoundry.ac.uk/

Greater Manchester Chamber of Commerce

Greater Manchester Chamber is the largest accredited Chamber of Commerce in the UK, with over 4.500 members. The Chamber has a strong presence in Greater Manchester's ten local regions helping its members grow their businesses through a range of services included in their membership package.

Chamber membership gives businesses access to everything from local networking events, a huge range of award-winning international services to a unique venue at Elliot House with rooms for small private meetings up to major conferences available to hire at discounted rates.

To find out more about these and all the other benefits Chamber membership could bring your business, call our membership team on 0161 393 4321

0161 393 4321 Twitter: @gmchamber FacebooK: @greatermanchesterchamber www.gmchamber.co.uk

Greater Manchester Cyber Foundry

The Greater Manchester Cyber Foundry is a fully funded programme for smallmedium sized businesses to help with business growth, stability and security. We are a partnership of four universities from the North West: Manchester Metropolitan University, Lancaster University, The University of Manchester and University of Salford that are using their research and knowledge to help Greater Manchester businesses to defend, innovate and grow. The focus is to help SMEs protect their operations and assets along with strengthening their cyber defences. The programme is part funded by the European Regional Development Fund.

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Industrial Strategy (BEIS), can help you understand how patents, trade marks, designs and copyright can prove an asset to your business Our main responsibilities are:

- educating businesses and consumers about IP rights and responsibilities

- IP policy supporting IP enforcement granting UK patents, trade marks and design rights - IP policy
- Our work encourages innovation, helping us all to benefit from knowledge and ideas 01633 813 899 @The_IPO http://www.gov.uk/ipo

Jonathon Roberts Digital Marketing

We are a Digital Marketing Agency based in Cheshire, focusing on helping Small and Medium-Sized Businesses with their Digital Marketing.

- We offer a wide range of services including:
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(min 1 post per month) Monthly Retweets from PromoteSME and/or LiverpoolBA Twitter accounts

(min 1 per month) Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters

Opportunity to submit guest posts for PromoteSME blog



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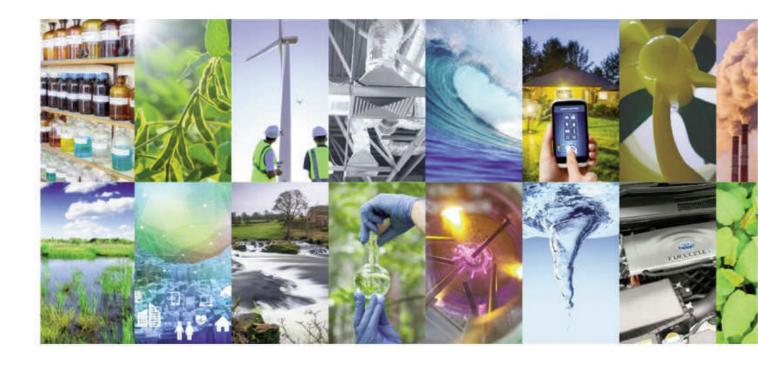
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agnum Opus Repairs is a social housing specialist with expertise in hard surface repair. Anything from Worktops, Tiles, Kitchen Doors & Drawers, uPVC Windows & Composite Doors, Baths & Sanitary Ware along with many more can be returned to their original condition for a fraction of the money and time over replacement.

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Wild Thang have over 200 years combined Industry experience and are one of the foremost suppliers in the UK so you are in safe hands. Over the last 20+ years we have successfully produced work for many high profile brands such as SkyBet, Sony, Mercedes Benz, Unilever, Umbro, Trinity Mirror, Coca Cola, BBC, MAG, Aim higher, Bacardi, you will be in good company.

Whether your company or organization is large or small your order will be met with the same high standards. As a member of BPMA, Promota, Sedex, holding ISO14001 and ISO9001 accreditation you are guaranteed a high standard of service and Industry integrity.

0800 917 9809 @wildthangone www.wildthang.co.uk

Wordy Nerdy

Need words, copy and content that connect, persuade and sell?

Wordy Nerdy uses pragmatic marketing, personal branding support and mentoring to write the promise to connect you with customers. With a unique mix of DipM marketing, Prince2 and Agile planning Peter (aka Mr Lion Poo) explores the journeys, unravels the knots, breaking bottlenecks to empower people to deliver the promise. When the sh⁺t hits the fan, bring in a man who can fix your communication problems using words with workflow.

07852 335 554 http://www.wordynerdy.co.uk

Zut Media

Video production company based in Liverpool, Manchester and London specialising in video, animation, photography and design.

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Excl. VAT per year

Enjoy ongoing regular promotion and marketing support throughout the year

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Access to our Member Helpline by phone and/or email

Promotion of your business on PromoteSME website

Social Media Business Card for promoting your business online

Digital membership badge for adding to your website / email signature etc.

Opportunity to submit your monthly offers for listing on PromoteSME special offers & promotions page

Monthly social media promotion of your business / news / special offers by PromoteSME &/or Liverpool BA (min 1 post per month)

Monthly Retweets from PromoteSME and/or LiverpoolBA Twitter accounts (min 1 per month)

Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters

Opportunity to submit guest posts for PromoteSME blog marketing booster Liverpool BP PromoteSME

Marketing Booster £25.00

Excl. VAT per month

Access concentrated promotion as and when you need it. Choose 1, 2 or 3 months support

Daily social media promotion of your business / news / special offers via PromoteSME and/or Liverpool BA

Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts

Social Media Business Card for promoting your business online

Opportunity to submit weekly offers for listing on PromoteSME special offers and promotions page

Opportunity to submit guest posts for PromoteSME blog

Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters



Social Starter £50.00

Excl. VAT (service runs for 6 weeks)

Benefit from intensive promotion plus support to get your business set up & promoted on social media

1 hour Marketing clinic by phone

Set up or boosting of your business social media accounts

Set up of your business on relevant free listing sites e.g. Google My Business

Social Media Business Card for promoting your business online

Daily social media promotion of your business / news / special offers

Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts

Opportunity to submit weekly offers for PromoteSME special offers and promotions page

Opportunity to submit guest posts for PromoteSME blog

Opportunity to feature your business news and special offers in PromoteSME e-newsletters

www.promotesme.com Practical help when you need it

Federation of Small Businesses

The FSB is the UK's biggest business support organisation, with over 215,000 members. The FSB lobbies tirelessly on behalf of the self-employed and members can take advantage of a wide range of benefits and services. www.fsb.ora.uk

Envirowise

Envirowise seeks to provide support to all UK businesses on resource efficiency issues to help them minimise waste and maximise profits. We work closely with regional Business Support Organisations to ensure that the businesses we work with receive the support they need www.envirowise.gov.uk

WRAP (Waste & Resources Action Programme)

WRAP (Waste & Resources Action Programme) works in England, Scotland, Wales and Northern Ireland to help businesses and individuals reap the benefits of reducing waste, develop sustainable products and use resources in an efficient way

www.wrap.org.uk

Eco-Innovate

The North West Eco-Innovation Programme provides free, tailored support to help you exploit the market for sustainable products and low-carbon solutions, helping you develop products and services suitable for a low carbon economy and move your business ahead of the rest

www.eco-innovate.org.uk / www.ctechinnovation.com/eco

Ask About Business

Ask About Business is a partnership between fourteen library authorities across the north west. Led by Manchester Library & Information Service, Ask About Business provides information through libraries to support:

* Pre-start and new businesses * Existing businesses * Jobseekers * Consumers * Inventors * Business students

www.askaboutbusiness.org/

Institute of Export & International Trade

The Institute of Export & International Trade is the professional body representing and supporting the interests of everyone involved in importing, exporting and international trade. We offer a unique range of individual and business membership benefits as well as a world renowned suite of professional qualifications, training & CPD. Visit: www.export.org www.export.org.uk

The Carbon Trust

The Carbon Trust was set up by Government in 2001 as an independent company. The Carbon Trust's mission is to accelerate the move to a low carbon economy, by working with organisations to reduce carbon emissions now and develop commercial low carbon technologies for the future. www.carbontrust.co.uk

HMRC Online Services

HMRC offer a range of online services which aim to be efficient and customer friendly. Our continually developing services enable you to interact with us quickly, securely and at your convenience. We provide a range of services for:

- individuals and employees - employers - businesses and corporations

- tax agents and advisers - software developers www.hmrc.gov.uk

Groundwork in the North West

Providing through the ENWORKS programme:

FREE environmental resource efficiency reviews for businesses

- Advice on Corporate Social Responsibility - Subsidised environmental training and accredited training courses

www.groundwork.org.uk

Business Link

The regional Business Link advisory service will cease to operate from November 2011. Since April 2011 much of the local business support information that was previously found on regionally branded Business Link websites can now be accessed within the national Business Link website directories (Events, Business Support Finder and Contacts). The Business Link website will remain and will continue to provide businesses of all sizes with access to information, support and government services. www.businesslink.gov.uk

The North West Fund

The North West Fund is targeted at growing businesses that are unable to secure funding from traditional sources in order to finance their growth plans Consequently, The North West Fund is targeted at growing SMEs, irrespective of their "age". However, there are restrictions around investments in businesses in difficulty and firms in certain sectors. A total of £184.4m is available across the six product funds for investment up to the end of 2015. Please contact the relevant Fund Manager for further information.

www.thenorthwestfund.co.uk

Contracts Finder

Contracts Finder is a free new service for businesses, government buyers and the public. This service comes from government under its transparency commitment, and you can find:

live contract opportunities · closed tender documentation contract awards and contract documents

You can also subscribe to email updates on existing or new items www.contractsfinder.businesslink.gov.uk/

Manufacturing Advisory Service (MAS)

The Manufacturing Advisory Service aims to address the practical needs of British manufacturers by delivering hands-on advice and assistance from experts in a wide range of manufacturing disciplines. www.mas.dti.gov.uk

The Chartered Institute of Marketing

Whether you are just starting up or are a well established business, take advantage of our FREE marketing clinics with local Chartered Marketers. Visit us on our stand to book an appointment and let's see if we can help grow your business with professional marketing advice

www.cim.co.uk

Chartered Management Institute

Professional body for Managers and Leaders, focusing on improving personal and organisational performance. We set the standards, support individual and organisational development, provide accreditation qualifications and professional recognition, including Chartered Manager status

Bionow

Bionow is the cluster support group for the Northwest of England's biotechnology, pharmaceutical and healthcare industry. www.bionow.co.uk

UK Trade & Investment

UK Trade & Investment (UKTI) can help you rise to the exciting opportunities and challenges that globalisation offers. We work with UK-based businesses to ensure their success in international markets. We also encourage the best overseas companies to look to the UK as their global partner of choice.

Business Support Agencies

Invest in Cumbria Invest Sefton www.investsefton.com Invest Wirral www.investwirral.com Liverpool Vision www.liverpoolvision.co.uk Locate in Salford www.locateinsalford.info Manchester Investment Development Agency Service www.investinmanchester.com

Chambers of Commerce

Altrincham & Sale www.altrinchamchamber.co.uk Blackburn & District www.blackburnchamber.co.uk www.congletonchamber.co.uk Borough of Congleton Cumbria www.cumbriachamber.co.uk East Lancashire www.chamberelancs.co.uk Greater Manchester www.gmchamber.co.uk Halton www.haltonchamber.com Knowsley www.knowsleychamber.org Lancaster District www.lancaster-chamber.org.uk Liverpool & Sefton www.liverpoolchamber.org.uk Macclesfield www.macclesfieldchamber.co.uk North & Western Lancashire www.lancschamber.co.uk South Cheshire www.southcheshirechamber.org.uk South East Cheshire Enterprise www.sece.co.uk www.sthelenschamber.com St Helens Warrington www.warrington-chamber.co.uk www.cepnwchamber.org.uk West Cheshire and North Wales Wirral www.wirralchamber.org.uk Chambers of Commerce NW www.chambersofcommercenw.org.uk British Chambers of Commerce (BCC) www.britishchambers.org.uk

Higher Education Institutions

Edge Hill University Lancaster University Liverpool Hope University Business Gateway Liverpool John Moores University www.limu.ac.uk/businessengagement/ Manchester Metropolitan University www.business.mmu.ac.uk/business/ University of Bolton University of Central Lancashire University of Chester University of Cumbria University of Liverpool www.liv.ac.uk/businessgateway/ University of Manchester www.manchester.ac.uk/business/ University of Salford

Local Authorities

Cheshire

Cheshire East Council Cheshire West & Chester Council Halton Borough Council Warrington Borough Council

Cumbria

Allerdale Borough Council Barrow in Furness Borough Council Carlisle City Council Copeland Borough Council Cumbria County Council Eden District Council South Lakeland District Council

Greater Manchester

Bolton Metropolitan Borough Council Bury Metropolitan Borough Council Manchester City Council Oldham Metropolitan Borough Council Rochdale Metropolitan Borough Council Salford City Council Stockport Metropolitan Borough Council Tameside Metropolitan Borough Council Trafford Metropolitan Borough Council

Blackpool Borough Council Burnley Borough Council Chorley Borough Council Fylde Borough Council Hyndburn Borough Council Lancashire County Council Lancaster City Council Pendle Borough Council Preston City Council Ribble Valley Borough Council Rossendale Borough Council South Ribble Borough Council West Lancashire District Council

Liverpool City Council Sefton Council St Helens Metropolitan Borough Council Wirral Metropolitan Borough Council

Cumbria Constabulary Lancashire Constabulary Merseyside Police North Wales Police

Daresbury Science and Innovation Campus Liverpool Innovation Park Liverpool Science Park Manchester Science Park West Lakes Science Park

www.sefton.gov.uk www.sthelens.gov.uk www.wirral.gov.uk www.cheshire.police.uk

www.bolton.gov.uk

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www.fylde.gov.uk

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www.salford.gov.uk

www.bury.gov.uk

www.cumbria.police.uk www.gmp.police.uk www.lancashire.police.uk www.merseyside.police.uk www.north-wales.police.uk

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www.business-services.salford.ac.uk/

www.cheshireeast.gov.uk www.cheshirewestandchester.gov.uk www.halton.gov.uk www.warrington.gov.uk

> www.allerdale.gov.uk www.barrowbc.gov.uk www.carlisle.gov.uk www.copelandbc.gov.uk www.cumbriacc.gov.uk www.eden.aov.uk www.southlakeland.gov.uk

www.ukti.gov.uk www.investincumbria.co.uk

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