

# onlinebusinessguide



Manchester Business Fair 2020 online business guide sponsors and event supporters



# digital day

## Manchester Business Fair 2020

Wednesday 15 July 2020



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# welcome

## Welcome to your copy of our online business guide.

As the lockdown restrictions start to ease and businesses are starting to open, we were hoping that we might not have to reschedule our 2020 Greater Manchester Business Fair. But the time is still not right for face to face business events so we have moved the Fair from Weds 15 July to Monday 19 October.

One of the main features of our events is to provide support, information and assistance to businesses, large and small. And this has probably never been so important.

And so, even though we can't do anything face to face yet, we are replicating some of the business support features of the day, but in a digital format.

This will include using the hashtag #manchesterbizfair from **10.30am - 3.00pm on Weds 15 July** for anyone wanting to tweet any general business messages or messages of how you can help and support other businesses at this time. So if you would like to tweet any messages please make sure that you include the hashtag #manchesterbizfair and we will retweet across our networks.

We have also produced this online Business Guide listing companies and organisations that are offering services, support and advice, as well as some useful online resources. We hope that you find it useful. Details of our activities can be found at <https://manchesterbizfair.co.uk/digital-day-15th-july/>

## With the Google Digital Garage Webinar Series, you can access free live training designed to help grow your business, jump-start your career or develop new skills - all from your own home.

The live webinars are absolutely free to attend and open to everyone - delivered by expert Google Digital Garage Trainers ready to help and support your learning, whatever your goals. Visit <http://goo.gle/digitalgaragewebinars> to view the full schedule and register to attend.

**FREE 30 MINUTE MARKETING STRATEGY ZOOM CALL** - *Aqueous Digital is a family-run digital marketing agency based in Cheshire. During these uncertain times they are offering businesses a free 30-minute Zoom call to support and advise you on your digital marketing strategy.*

*Call or email today to arrange your video call with a member of their specialist team.*

**[hello@aqueous-digital.co.uk](mailto:hello@aqueous-digital.co.uk) 0800 285 1424**

**5 Day Sales Challenge with Ask Andy Guile** - *Manchester Business Fair Digital Day promotion*

*The 5-day sales Challenge from Monday 27 July to Friday 31 July will give you a chance to refocus on who you sell to and how it's done. Normally £49 for all 5 days, this is available to you for a special price of just £25. Booking is simple, just mail [andyguile@askandyguile.co.uk](mailto:andyguile@askandyguile.co.uk) and he can get you booked in. Or book online at <https://bizfairsaleschallenge.eventbrite.co.uk/>*

## Business Support Schemes

Coronavirus (COVID-19) support available to businesses

**<https://www.gov.uk/coronavirus/business-support>**

For regular news and updates on information and support from local authorities and agencies

Greater Manchester **<https://www.greatermanchester-ca.gov.uk/>**

Greater Merseyside **<https://www.liverpoolcityregion-ca.gov.uk/CORONAVIRUS/>**

# Explore. Test. Launch.

**An 'innovation' might mean an invention never seen before. To us, though, it's something new to *your* small business.**

**It's about changing the way you do things in your business to develop your company.**

**That could be creating a never-before-seen product. Yet, it could simply be adding an existing service or process to your small business, say, creating a company website so you can take more orders.**

**Our business support programme is designed to give you a series of tools to help you with the innovation process. We'll show you how to take your initial idea, test it, and then move to prototype stage.**

**And, if you meet the eligibility criteria there isn't a cost to your business as the SMART Cheshire Innovation Challenge is fully funded by the European Regional Development Fund (ERDF).**

**For more details and to apply, email [cfegrowth@mmu.ac.uk](mailto:cfegrowth@mmu.ac.uk)**



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360Touch - Business Promotion Intro Offer up to 55% Off!  
We have low-cost 360Touch tours available now with free hosting options available for SME businesses, to help kickstart businesses.  
360Touch tours are ideal to show Hotel, Conference and Wedding venues, Car interiors, Sport stadiums, Golf courses, Museums, Retail shops, Manufacturing, Tourism and Visitor attractions.  
We will be giving away a free downloadable Android APP, containing your tour, when purchased during July and August..  
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**01244 405 555 @aaronslegal**  
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Admiral Taverns is the UK's leading community pub group. Headquartered in Chester, the Group operates a national estate of c. 845 tenanted and leased pubs. Our pubs are predominantly wet-led pubs, sitting at the heart of their local communities and run by aspiring and passionate licensees.  
**01244 321171 www.admiraltaverns.co.uk**



## Aqueous Digital

Aqueous Digital is a family-run digital marketing agency based in Cheshire. We are specialists in Search Engine Optimisation, Google Ads, website content strategy, and reputation management. Founded in 2011, we provide a different kind of digital marketing service: a service based entirely on trust, loyalty, and collaboration. During these uncertain times we are offering all businesses a free 30-minute Zoom call to support and advise you on your digital marketing strategy and website. Our results driven approach has an average 310% return on investment for our customers. If you want to rank at the top of Google, we are dedicated to helping you get the best results for your business. Call or email today to arrange your video call with a member of our specialist team. Aqueous Digital - because search never sleeps!  
Email: [hello@aqueous-digital.co.uk](mailto:hello@aqueous-digital.co.uk) Tel: 0800 285 1424 Website: [www.aqueous-digital.co.uk](http://www.aqueous-digital.co.uk)  
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## Beacon Communications Ltd

Beacon Communications Ltd helps organisations improve business efficiency by reducing costs for Business Energy and Business Telecoms. We work with 20+ Energy suppliers, and our Cloud Telephone Systems and CRM Integration solutions improve availability and productivity whilst reducing costs. We also support integration to Microsoft Teams to enable call management directly within Teams for calls routed via our VoIP platform. Our free, responsive, impartial advice and regular contact with customers and suppliers ensures you continue to get the best deal.  
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## Bottomline Technologies

Bottomline Technologies, an innovator in business payment automation technology for nearly 30 years, helps businesses of all sizes to pay and get paid with its cloud-based payment software. The proof of our success lies in the fact that Bottomline's solutions are being used by thousands of companies in 92 countries to simplify and streamline payments, improve cashflow and wave goodbye to late payments. That's billions of transactions processing trillions of pounds of payments every single year. Small businesses depend on us. We make your life easier, freeing you to focus on what matters most - the growth of your business. So, whether you're looking to get paid faster than ever before, automate the collection of payments, or pay staff and suppliers more efficiently, Bottomline provides everything you need in one place. What can we do for you?  
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**0161 241 0556 @CDNDistribution**  
<https://www.cdnnetworks.com>

## Centre for Enterprise, Manchester Metropolitan University

One of the programmes we run at Manchester Met's Centre for Enterprise is the SMART Cheshire Innovation Challenge. It's a short programme for anyone thinking of adding something new to their small business. We'll show you how to take your initial idea, test it, and move to prototype stage. And, you can use these tools each time you want to add something new to your business. If you meet the eligibility criteria, there isn't a cost for our business support as this programme is fully funded by the European Regional Development Fund.  
**@SmartCheshire** <http://mmu.ac.uk/enterprise>



## Challenger Business Communications

Challenger is an independent, award-winning communications specialist based in North Wales, offering a diverse range of telecoms solutions.  
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<http://www.challenger-mobile.co.uk/>

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Professional body for Managers and Leaders, focusing on improving personal and organisational performance. We set the standards, support individual and organisational development, provide accreditation, qualifications and professional recognition, including Chartered Manager status. Attractive membership rates for individuals and organisations at each event.  
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[www.managers.org.uk](http://www.managers.org.uk)

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<http://www.chatandspinradio.com>



## Clean Growth UK (LJMU)


Clean Growth UK are a one-stop shop for green business growth. Through our three university hubs, we provide and broker support focused on developing innovations, commercialising ideas, and securing funding for businesses on a mission to protect the planet for future generations. We offer in-house support, as well as connecting you with innovation and growth support available through other organisations. All of our in-house support is either free or part-funded. To work with us, you must be a member. Membership is free, and you get access to a suite of downloadable business resources, a regular newsletter highlighting the latest regional green business opportunities and the opportunity to apply for our free and part-funded support.  
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## Cornerstone Entertainment Ltd

Tom Elliott, a full time, touring Comedy Magician is preparing to tour a community variety show in every county of the UK in 2021, to boost morale, celebrate the arts and raise money for a local charity. As part of your social objective in 2021, would you consider becoming a sponsor, in return for recognition at the event? All that is required is a contribution of just 60 and willingness to help promote the event through your network. More details and sign up at [gladtogetout.co.uk](http://gladtogetout.co.uk)  
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**1** You'll have a **dedicated account manager**. This means you'll always speak to the same person each time you call or email.



**2** We're actually a really nice bunch of people to work with. We're proud to be **Feefo Platinum Trusted Merchants**. Feefo is a global feedback engine used by the world's most trusted brands. Platinum status is awarded for delivering consistently excellent customer service.

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**Sedex** Member

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**6** We have a **huge range of products** for you to choose from, and your account manager is always on hand if you need more inspiration.




**7** We have our very own **in-house Creative Team**, so we can deliver über-creative solutions for every brief.




**8** We are a **certified B Corp**, part of the global movement of people using **business as a force for good™**.

**Certified**  
  
**Corporation**  
 This company meets the highest standards of social and environmental impact

**9** **Fluid Rewards** earns you points simply by placing orders with us. Choose from a selection of fabulous treats, from books and gadgets to spa days.



**10** We can even set up your own **branded merchandise store**, giving you lower costs, better control of your branded merchandise and reporting at your fingertips!



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Excelerate Labs offers support to Greater Manchester residents wanting to start or grow their business. Through the 'Kickstarter Manchester' programme budding business owners can build the essential components required to start a successful business. Once launched women led enterprise can link with our team to receive tailored business growth advice to take their business to the next level.

[Exceleratelabs@thewo.org.uk](mailto:Exceleratelabs@thewo.org.uk)

0161 327 0967 @ExcelerateLab

<https://www.thewomensorganisation.org.uk/projects-and-partnerships/exceleratelabs>

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We have been organising Business Fairs and Exhibitions since 2002, when we first held our flagship event the Liverpool Business Fair at Liverpool Town Hall. This proved to be a very popular business occasion and has been held annually ever since. We have also gone on to hold many other events, including Halton & Warrington Business Fair, Greater Manchester Business Fair and Wirral & Chester Business Fair. Our approach is to try and make our events as interesting and worthwhile as possible for all of our visitors and exhibitors.

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## Low Carbon Eco-Innovatory

Low Carbon Eco-Innovatory is a unique partnership between Liverpool John Moores University, University of Liverpool and Lancaster University. Part funded through the European Regional Development Fund (ERDF). The Project provides Liverpool City Region SMEs with the opportunity to access world-class facilities and academics to create innovative low carbon goods, processes and services.

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[www.ljmu.ac.uk/Ecolnnovatory](http://www.ljmu.ac.uk/Ecolnnovatory)



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Regardless of how long you have been in business for, how big or small your company is, I can create tailored business coaching or training to help you. I use scientifically proven methods of Emotional Intelligence and Accelerated Learning to ensure I offer quality training and deliver results from day 1. If you are a SME or have bigger businesses with a team of 10 or more, if you need your team to perform a new skill, or improve on their current tasks and get that extra bit from them, my proven training methods are highly effective and achieve great results.

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LinkedIn: <https://www.linkedin.com/in/andyguile/>

**07960 888 001 @askandyguile [www.askandyguile.co.uk](http://www.askandyguile.co.uk)**

## NLP Training Ltd

Marc McDermott has over 23 years experience working with individuals and organisations, to help his clients to achieve their true potential for success. His philosophy is that when you learn how to control your mind you can achieve more success and fulfilment in your professional and personal life, and ultimately live the life you were meant to live.

He also facilitates certification Trainings in NLP. Next training, August 29th

September 5th 2020 - 2nd person half price, quote ManchesterBizFair

<https://www.nlptraining.org.uk/training/nlp-practitioner/>

**07782 639 717 @nlptrainingltd**

<https://www.nlptraining.org.uk/training/nlp-practitioner/>

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- How do we maintain team morale and motivation levels?

- How do we discover the issues affecting home workers?

- How do teams stay connected?

- How do we ensure productivity remains high?

- How do leaders work remotely and continue to develop their people?

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[www.sinclairgoldbergprice.com](http://www.sinclairgoldbergprice.com)



## SmartFreight

SmartFreight is the easier way to manage your shipping needs. Our suite of shipping solutions puts hundreds of possible transport providers and routes at your fingertips, offering total flexibility, and access to the information you need, every step of the way. We give you complete control. Whatever your volume, we've got a solution for you.

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## Sync powered by GBM

Your specialist Apple, Microsoft and Google business partners. We work with businesses of all shapes and sizes to supply and support technology and business practices, through a blend of consultancy, provision, training and support.

**TECH MANAGEMENT**

We manage tech so that businesses don't have to! Whether it's Apple, Windows, Google, or something else, we have got you covered. We manage over 38,000 devices across the UK - and growing.

**CORE SERVICES**

Providing businesses with core services, including Mail (365 and G Suite), collaboration tools like Microsoft Teams, backup and wifi - we map your core services to your business workflows.

**TRAINING**

Whether it's Adobe training, or Apple Certifications you're after, we can help! We run over 300 training sessions per year.

**TECH SUPPORT**

We provide dedicated tech support to over 250 organisations, acting as their in-house support team, ensuring that everything is running smoothly.

**TECH SUBSCRIPTION**

Stay up to date with the latest tech, and reduce your costs... Save up to 30% of the cost of adopting new IT.

**0161 605 3838 @GBMBiz**

<http://wearesync.co.uk>



# The 5 Day challenge to increase your sales

We live in a world where everyone in business is in sales, sometimes it's in the job title, but often it's just part of what is expected of us.

Brushing up on some sales skills is a key development strategy for all sole traders, marketers and customer service staff as well as traditional salespeople. The 5-day sales Challenge will give you a chance to refocus on who you sell to and how it's done.

Together we will Save you time and money  
by stopping you approaching the wrong people  
by focusing on people who really want your product  
by designing a pitch people really want to hear

we will also

Review your current customers and check the 80/20

Explore current market trends

Explore your customers needs

Explore the benefits of your product

Create your ideal customer

## **So how does it work?**

Taking place from Monday 27 July to Friday 31 July.

Each morning of the challenge you will receive the task of the day. It's a short task that will take no more than thirty minutes to complete and once done you can share your finished work with the group if you want to.

At the end of each day we will video chat to discuss how it went and add some extra tips and advice.

You can join in as much or as little as you want, just remember, you get out what you put in!

## **The Cost**

Yes, there is a cost; you know the saying, no pain no gain! and it's true with training too. It's great to get free stuff, but be honest do you really value it as much as when you pay for it?

But here is the good news, this 5 day challenge usually £49 for all 5 days is now a show special price of just £25

Booking is simple, just mail me [andyguile@askandyguile.co.uk](mailto:andyguile@askandyguile.co.uk) and we can get you booked in.

**Or book online at <https://bizfairsaleschallenge.eventbrite.co.uk/>**



## Tranquil PC

Tranquil PC specializes in the field of rugged, low energy IT systems - providing a range of innovative solutions, bespoke models and micro clusters. Our products offer high reliability and achieve outstanding performance in various applications and demanding environments with little to no maintenance. Tranquil PCs solutions are compact and easy to transport. The aluminium chassis for our solutions are built for the harshest environments.

The level of protection of our products is upheld by our PCs being fanless and having no moving parts. Dust or dirt is no longer a problem for Tranquil PCs products making them a durable and reliable choice in situations where normal PCs would fail.

Our 15 years of experience means we have a tailor made approach in the development and the production of our products. Developing bespoke designs is also part of our company DNA: we have the transparent ambition to meet our clients unique service needs, thanks to the close relationships with customers, external partners and suppliers.

0161 402 3036 @tranquilpc  
<https://tranquilpcshop.co.uk/>

## Tzedekk

With over 20 years of experience, Tzedekk is about delivering successful marketing solutions to companies unique needs. With a dynamic and inspired in-house team, they're driven to not only put companies on the map but also ensure that it is the most searched and respected company in their field. Tzedekk's contemporary marketing package is built on offering agency grade marketing and sales solutions at in-house staff rates.

+44 7426 573 908 <https://tzedekk.uk/>



## Wild Thang

Creative Branded Clothing Merchandise & Print

We are here to help with expert advice and are passionate about delivering world class creative branded clothing, merchandise and print. We have everything you could ever need to physically help promote, market & create the right image for your company, organisation, team or campaign.

As manufacturers with state-of-the-art in house facilities & a highly creative design, branding and marketing team, leads to only one conclusion: a solution led approach to even the most complex corporate schemes involving multi-territory logistics, warehousing and tracking.

Wild Thang have over 200 years combined Industry experience and are one of the foremost suppliers in the UK so you are in safe hands. Over the last 20+ years we have successfully produced work for many high profile brands such as SkyBet, Sony, Mercedes Benz, Unilever, Umbro, Trinity Mirror, Coca Cola, BBC, MAG, Aim higher, Bacardi, you will be in good company.

Whether your company or organization is large or small your order will be met with the same high standards. As a member of BPMA, Promota, Sedex, holding ISO14001 and ISO9001 accreditation you are guaranteed a high standard of service and Industry integrity.

0151 933 3289 @wildthangone  
<http://www.wildthang.co.uk>



## Unhappiness, stress and anxiety are costing us all more than just money...\*



\*Unhappiness, stress and anxiety are costing the UK upwards of £9.8 billion a year. Add to this the estimated cost of COVID-19 (currently at £100 billion+). And, that's a lot of money, stress and anxiety!



But it doesn't have to. Our happiness, financial wellbeing and health are all linked. Changing them can happen in just a minute...



These three little books have helped over 20,000 of us live happier and more meaningful lives. Visit [www.meebooks.com](http://www.meebooks.com) and find out how...



### "An Even Better Place to Work"

#### Remote Working – looking after your workforce

We are living in uncertain times because of Covid-19. In the short term we are going to see work practices change dramatically. People are being asked to work remotely, which brings both new opportunities and challenges.

- How do we maintain team morale and motivation levels?
- How do we discover the issues affecting home workers?
- How do teams stay connected?
- How do we ensure productivity remains high?

How do leaders work remotely and continue to develop their people? BP2W is a tried and tested solution to help improve organisational culture, leadership and engagement in your team(s). The approach operates online but is proven to a) grow team morale, b) create a sense of team connection, and c) it maintains productivity levels.

The cost is only £4 per person per month and the process can stop at any point.

### "Futures Inspired"

#### Developing the Effectiveness of your Dispersed Workforce - virtually

Is adapting to the Post COVID-19 world a concern for your business?

Would a more effective and productive workforce benefit your company?

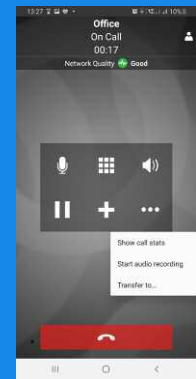
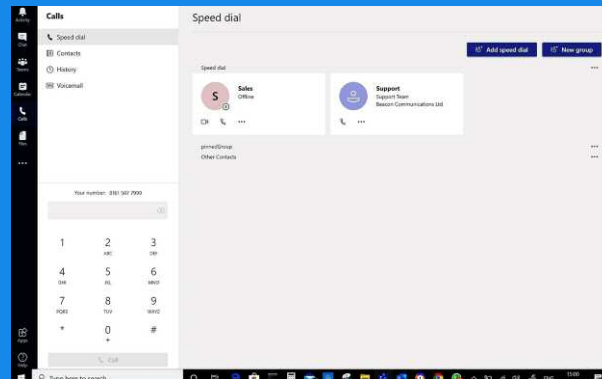
Does your company need employees who are agile and able to adapt to rapidly changing situations?

COVID-19 has dramatically changed the way we work and will continue to do so in a challenging future. We have never needed our people to be more adaptable or effective as we do now. Help them to build confidence and morale, while at the same time developing them individually and collectively to become a high performing workforce.

"Futures Inspired" is an online solution which improves the adaptability and effectiveness of your existing workforce, while helping them to improve their self-confidence and resilience, recognising their knowledge, skills, behaviours and personal qualities through a virtual development programme. We use diagnostics, group and individual online sessions with mentoring and can make a dramatic improvement in individual and team performance quickly. We can even demonstrate the return on your investment.

For more information please contact Roger McCartney, Performance Inspired Ltd, on 077 966 95259 or e-mail:- [roger.mccartney@performanceinspired.co.uk](mailto:roger.mccartney@performanceinspired.co.uk)

# BACK IN THE OFFICE or WORKING FROM HOME?



**Use your mobile, tablet, PC, Mac or IP phone as a handset with a professional business phone system that delivers 'big business' benefits for your small business.**

- 60+ BUSINESS PBX FEATURES
- Make and receive your calls via Microsoft Teams (additional subscription charges apply).
- Click to Dial from your CRM, log calls and automatically pop the contact record on inbound/ outbound calls (additional subscription charges apply)
- Unlimited\* calls to mobiles and landlines

\*Fair usage policy applies; calls to Premium Rate numbers and NGN numbers not included

**from £9.95+VAT per month**

PLEASE NOTE: A broadband or Mobile Data connection is required for Business VOIP Services.



## *Why should I use VoIP?*

*From 2025 BT will decommission the current telephone network. Many businesses are moving to VoIP.*

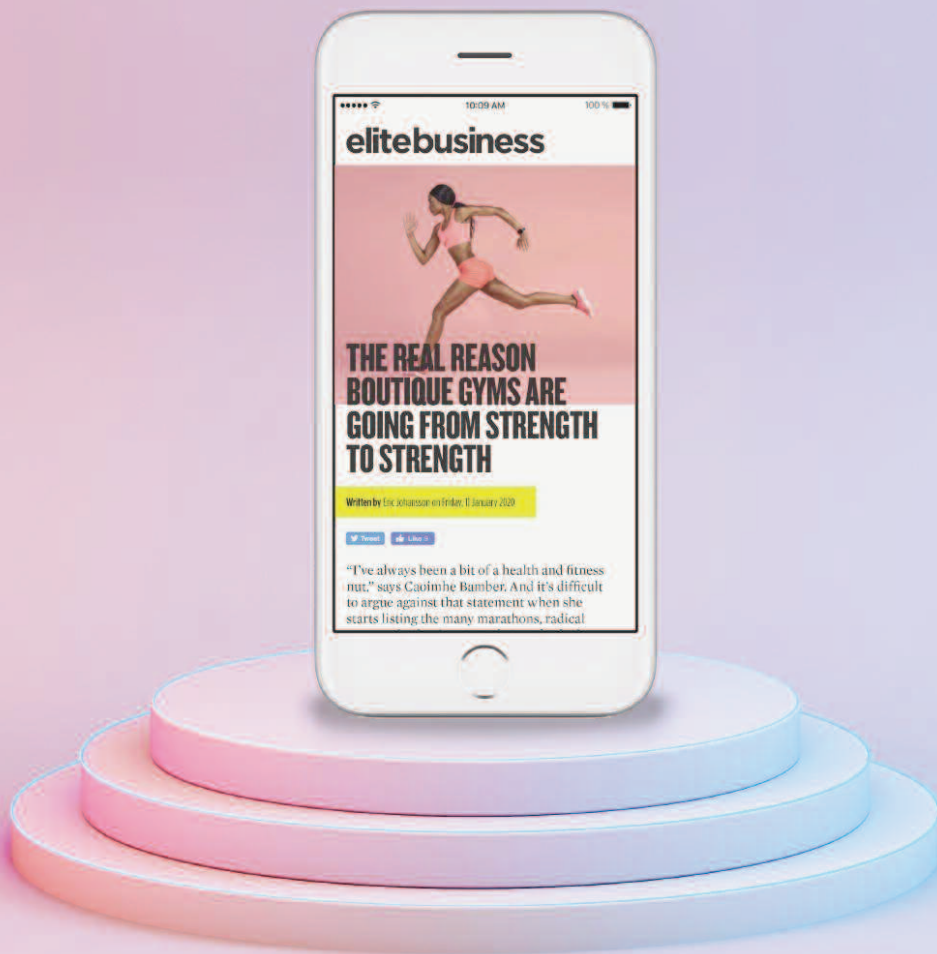
### *VoIP benefits include:*

- *Reduced operating costs, call costs and overheads.*
- *One Number – contact on your business number on any device (IP Phone, Laptop, PC, Mac, Tablet, Mobile)*
- *Professional image*
- *Simplified contact for customers and colleagues*
- *Keep your mobile phone number private if required.*
- *Any user with Internet access can use the system from anywhere on any IP device.*
- *Instant access to quality business grade calling features*
- *Availability and ongoing maintenance of the system is managed by your provider.*

***For more information, please call  
Sales on 0161 960 0974 or email  
sales@beaconcom.co.uk***

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# Liverpool BA

*a big help to a small business*

## PromoteSME

### membership



PromoteSME

**Membership  
£50.00**

*Excl. VAT per year*

**Enjoy ongoing regular promotion and marketing support throughout the year**

- 1 hour Marketing clinic by phone
- Access to our Member Helpline by phone and/or email
- Promotion of your business on PromoteSME website
- Social Media Business Card for promoting your business online
- Digital membership badge for adding to your website / email signature etc.
- Opportunity to submit your monthly offers for listing on PromoteSME special offers & promotions page
- Monthly social media promotion of your business / news / special offers by PromoteSME &/or Liverpool BA (min 1 post per month)
- Monthly Retweets from PromoteSME and/or LiverpoolBA Twitter accounts (min 1 per month)
- Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters
- Opportunity to submit guest posts for PromoteSME blog

### marketing booster



PromoteSME

**Marketing Booster  
£25.00**

*Excl. VAT per month*

**Access concentrated promotion as and when you need it. Choose 1, 2 or 3 months support**

- Daily social media promotion of your business / news / special offers via PromoteSME and/or Liverpool BA
- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Social Media Business Card for promoting your business online
- Opportunity to submit weekly offers for listing on PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters

### social starter



PromoteSME

**Social Starter  
£50.00**

*Excl. VAT (service runs for 6 weeks)*

**Benefit from intensive promotion plus support to get your business set up & promoted on social media**

- 1 hour Marketing clinic by phone
- Set up or boosting of your business social media accounts
- Set up of your business on relevant free listing sites e.g. Google My Business
- Social Media Business Card for promoting your business online
- Daily social media promotion of your business / news / special offers
- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Opportunity to submit weekly offers for PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to feature your business news and special offers in PromoteSME e-newsletters

**[www.promotesme.com](http://www.promotesme.com)**

*Practical help when you need it*

<https://promotesme.com>

# Pronounce Media

We take your news to the world!

Pronounce Media is a press release and news distribution service. We take news content and distribute it directly to consumers via digital and traditional media.

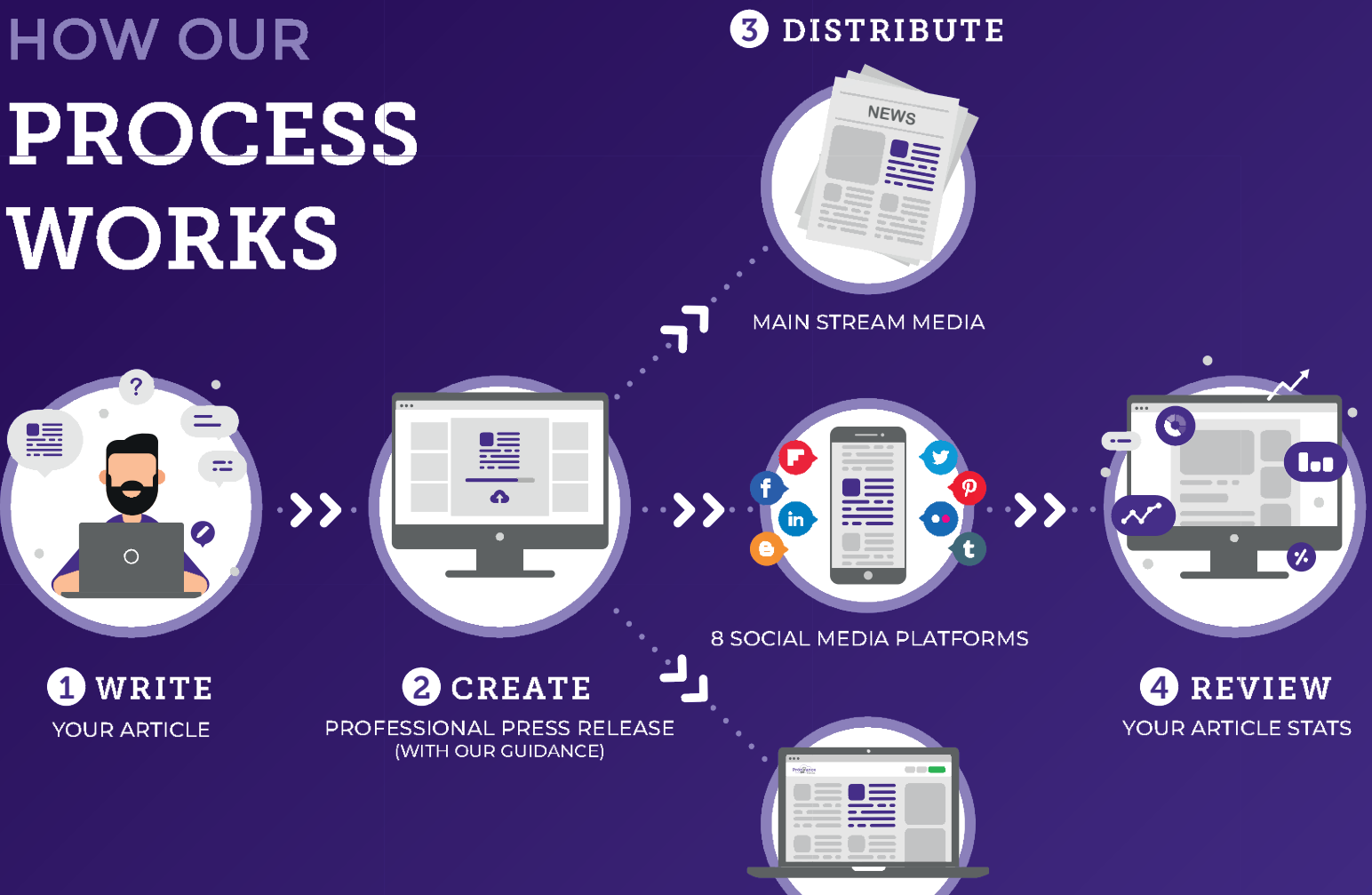
📍 Bridgnorth, Shropshire, United Kingdom

☎ 0800 567 7973

✉ info@pronounce.media

🌐 <https://pronounce.media>

## HOW OUR PROCESS WORKS





# PromoSapien

Branded products *EVOLVED*



GREAT MERCHANDISE FOR **WORKING FROM HOME COLLEAGUES** OR JUST TO SAY 'HELLO' TO **YOUR CLIENTS**

LOW MINIMUM ORDERS | UNBEATABLE PRICES | SAFE DELIVERY

## SAY HELLO TO OUR QUOTE BUSTING GOAT

Goats will eat just about anything, but what our four-legged friend really loves to munch on are quotes – lots and lots of big juicy quotes.

So if you've received a quote for promotional merchandise in the past, email it to us and our Quote Busting Goat will chew things over.

We'll even honour the price if you want to place an order at a later date.



[promosapien.co.uk](http://promosapien.co.uk) | 0151 513 9331







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OF THE YEAR

**thePublican**  
Awards 2016

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PUB COMPANY  
OF THE YEAR

**thePublican**  
Awards 2019

# Useful Sources of Help and Information

## Federation of Small Businesses

The FSB is the UK's biggest business support organisation, with over 215,000 members. The FSB lobbies tirelessly on behalf of the self-employed and members can take advantage of a wide range of benefits and services.  
[www.fsb.org.uk](http://www.fsb.org.uk)

## Envirowise

Envirowise seeks to provide support to all UK businesses on resource efficiency issues to help them minimise waste and maximise profits. We work closely with regional Business Support Organisations to ensure that the businesses we work with receive the support they need  
[www.envirowise.gov.uk](http://www.envirowise.gov.uk)

## WRAP (Waste & Resources Action Programme)

WRAP (Waste & Resources Action Programme) works in England, Scotland, Wales and Northern Ireland to help businesses and individuals reap the benefits of reducing waste, develop sustainable products and use resources in an efficient way  
[www.wrap.org.uk](http://www.wrap.org.uk)

## Eco-Innovate

The North West Eco-Innovation Programme provides free, tailored support to help you exploit the market for sustainable products and low-carbon solutions, helping you develop products and services suitable for a low carbon economy and move your business ahead of the rest  
[www.eco-innovate.org.uk](http://www.eco-innovate.org.uk) / [www.ctechinnovation.com/eco](http://www.ctechinnovation.com/eco)

## Ask About Business

Ask About Business is a partnership between fourteen library authorities across the north west. Led by Manchester Library & Information Service, Ask About Business provides information through libraries to support:  
\* Pre-start and new businesses \* Existing businesses  
\* Jobseekers \* Consumers \* Inventors \* Business students  
[www.askaboutbusiness.org/](http://www.askaboutbusiness.org/)

## Institute of Export & International Trade

The Institute of Export & International Trade is the professional body representing and supporting the interests of everyone involved in importing, exporting and international trade. We offer a unique range of individual and business membership benefits as well as a world renowned suite of professional qualifications, training & CPD. Visit: [www.export.org](http://www.export.org)  
[www.export.org.uk](http://www.export.org.uk)

## The Carbon Trust

The Carbon Trust was set up by Government in 2001 as an independent company. The Carbon Trust's mission is to accelerate the move to a low carbon economy, by working with organisations to reduce carbon emissions now and develop commercial low carbon technologies for the future.  
[www.carbontrust.co.uk](http://www.carbontrust.co.uk)

## HMRC Online Services

HMRC offer a range of online services which aim to be efficient and customer friendly. Our continually developing services enable you to interact with us quickly, securely and at your convenience.  
We provide a range of services for:  
- individuals and employees - employers - businesses and corporations  
- tax agents and advisers - software developers  
[www.hmrc.gov.uk](http://www.hmrc.gov.uk)

## Groundwork in the North West

Providing through the ENWORKS programme:  
- FREE environmental resource efficiency reviews for businesses  
- Advice on Corporate Social Responsibility  
- Subsidised environmental training and accredited training courses  
[www.groundwork.org.uk](http://www.groundwork.org.uk)

## Business Link

The regional Business Link advisory service will cease to operate from November 2011. Since April 2011 much of the local business support information that was previously found on regionally branded Business Link websites can now be accessed within the national Business Link website directories (Events, Business Support Finder and Contacts). The Business Link website will remain and will continue to provide businesses of all sizes with access to information, support and government services.  
[www.businesslink.gov.uk](http://www.businesslink.gov.uk)

## The North West Fund

The North West Fund is targeted at growing businesses that are unable to secure funding from traditional sources in order to finance their growth plans. Consequently, The North West Fund is targeted at growing SMEs, irrespective of their "age". However, there are restrictions around investments in businesses in difficulty and firms in certain sectors. A total of £184.4m is available across the six product funds for investment up to the end of 2015. Please contact the relevant Fund Manager for further information.  
[www.thenorthwestfund.co.uk](http://www.thenorthwestfund.co.uk)

## Contracts Finder

Contracts Finder is a free new service for businesses, government buyers and the public. This service comes from government under its transparency commitment, and you can find:  
- live contract opportunities - closed tender documentation  
- contract awards and contract documents  
You can also subscribe to email updates on existing or new items  
[www.contractsfinder.businesslink.gov.uk/](http://www.contractsfinder.businesslink.gov.uk/)

## Manufacturing Advisory Service (MAS)

The Manufacturing Advisory Service aims to address the practical needs of British manufacturers by delivering hands-on advice and assistance from experts in a wide range of manufacturing disciplines.  
[www.mas.dti.gov.uk](http://www.mas.dti.gov.uk)

## The Chartered Institute of Marketing

Whether you are just starting up or are a well established business, take advantage of our FREE marketing clinics with local Chartered Marketers. Visit us on our stand to book an appointment and let's see if we can help grow your business with professional marketing advice.  
[www.cim.co.uk](http://www.cim.co.uk)

## Chartered Management Institute

Professional body for Managers and Leaders, focusing on improving personal and organisational performance. We set the standards, support individual and organisational development, provide accreditation, qualifications and professional recognition, including Chartered Manager status.  
[www.managers.org.uk](http://www.managers.org.uk)

## Bionow

Bionow is the cluster support group for the Northwest of England's biotechnology, pharmaceutical and healthcare industry.  
[www.bionow.co.uk](http://www.bionow.co.uk)

## UK Trade & Investment

UK Trade & Investment (UKTI) can help you rise to the exciting opportunities and challenges that globalisation offers. We work with UK-based businesses to ensure their success in international markets. We also encourage the best overseas companies to look to the UK as their global partner of choice.  
[www.ukti.gov.uk](http://www.ukti.gov.uk)

## Business Support Agencies

Invest in Cumbria [www.investincumbria.co.uk](http://www.investincumbria.co.uk)  
Invest Sefton [www.investsefton.com](http://www.investsefton.com)  
Invest Wirral [www.investwirral.com](http://www.investwirral.com)  
Liverpool Vision [www.liverpoolvision.co.uk](http://www.liverpoolvision.co.uk)  
Locate in Salford [www.locateinsalford.info](http://www.locateinsalford.info)  
Manchester Investment Development Agency Service [www.investinmanchester.com](http://www.investinmanchester.com)

## Chambers of Commerce

Altrincham & Sale [www.altrinchamchamber.co.uk](http://www.altrinchamchamber.co.uk)  
Blackburn & District [www.blackburnchamber.co.uk](http://www.blackburnchamber.co.uk)  
Borough of Congleton [www.congletonchamber.co.uk](http://www.congletonchamber.co.uk)  
Cumbria [www.cumbriachamber.co.uk](http://www.cumbriachamber.co.uk)  
East Lancashire [www.chamberelancs.co.uk](http://www.chamberelancs.co.uk)  
Greater Manchester [www.gmchamber.co.uk](http://www.gmchamber.co.uk)  
Halton [www.haltonchamber.org](http://www.haltonchamber.org)  
Knowsley [www.knowsleychamber.org](http://www.knowsleychamber.org)  
Lancaster District [www.lancaster-chamber.org.uk](http://www.lancaster-chamber.org.uk)  
Liverpool & Sefton [www.liverpoolchamber.org.uk](http://www.liverpoolchamber.org.uk)  
Macclesfield [www.macclesfieldchamber.co.uk](http://www.macclesfieldchamber.co.uk)  
North & Western Lancashire [www.lancschamber.co.uk](http://www.lancschamber.co.uk)  
South Cheshire [www.southcheshirechamber.org.uk](http://www.southcheshirechamber.org.uk)  
South East Cheshire Enterprise [www.sece.co.uk](http://www.sece.co.uk)  
St Helens [www.sthelenschamber.com](http://www.sthelenschamber.com)  
Warrington [www.warrington-chamber.co.uk](http://www.warrington-chamber.co.uk)  
West Cheshire and North Wales [www.cepnwchamber.org.uk](http://www.cepnwchamber.org.uk)  
Wirral [www.wirralchamber.org.uk](http://www.wirralchamber.org.uk)  
Chambers of Commerce NW [www.chambersofcommercenw.org.uk](http://www.chambersofcommercenw.org.uk)  
British Chambers of Commerce (BCC) [www.britishchambers.org.uk](http://www.britishchambers.org.uk)

## Higher Education Institutions

Edge Hill University [www.edgehill.ac.uk](http://www.edgehill.ac.uk)  
Lancaster University [www.lancs.ac.uk](http://www.lancs.ac.uk)  
Liverpool Hope University Business Gateway [www.hope.ac.uk/](http://www.hope.ac.uk/)  
Liverpool John Moores University [www.ljmu.ac.uk/businessengagement/](http://www.ljmu.ac.uk/businessengagement/)  
Manchester Metropolitan University [www.business.mmu.ac.uk/business/](http://www.business.mmu.ac.uk/business/)  
University of Bolton [www.bolton.ac.uk/ServicesForBusiness/](http://www.bolton.ac.uk/ServicesForBusiness/)  
University of Central Lancashire [www.uclan.ac.uk/information/business/](http://www.uclan.ac.uk/information/business/)  
University of Chester [www.chester.ac.uk/business-research](http://www.chester.ac.uk/business-research)  
University of Cumbria [www.cumbria.ac.uk/Enterprise](http://www.cumbria.ac.uk/Enterprise)  
University of Liverpool [www.liv.ac.uk/businessgateway/](http://www.liv.ac.uk/businessgateway/)  
University of Manchester [www.manchester.ac.uk/business/](http://www.manchester.ac.uk/business/)  
University of Salford [www.business-services.salford.ac.uk/](http://www.business-services.salford.ac.uk/)

## Local Authorities

### Cheshire

Cheshire East Council [www.cheshireeast.gov.uk](http://www.cheshireeast.gov.uk)  
Cheshire West & Chester Council [www.cheshirewestandchester.gov.uk](http://www.cheshirewestandchester.gov.uk)  
Halton Borough Council [www.halton.gov.uk](http://www.halton.gov.uk)  
Warrington Borough Council [www.warrington.gov.uk](http://www.warrington.gov.uk)

### Cumbria

Allerdale Borough Council [www.allerdale.gov.uk](http://www.allerdale.gov.uk)  
Barrow in Furness Borough Council [www.barrowbc.gov.uk](http://www.barrowbc.gov.uk)  
Carlisle City Council [www.carlisle.gov.uk](http://www.carlisle.gov.uk)  
Copeland Borough Council [www.copelandbc.gov.uk](http://www.copelandbc.gov.uk)  
Cumbria County Council [www.cumbriacc.gov.uk](http://www.cumbriacc.gov.uk)  
Eden District Council [www.eden.gov.uk](http://www.eden.gov.uk)  
South Lakeland District Council [www.southlakeland.gov.uk](http://www.southlakeland.gov.uk)

### Greater Manchester

Bolton Metropolitan Borough Council [www.bolton.gov.uk](http://www.bolton.gov.uk)  
Bury Metropolitan Borough Council [www.bury.gov.uk](http://www.bury.gov.uk)  
Manchester City Council [www.manchester.gov.uk](http://www.manchester.gov.uk)  
Oldham Metropolitan Borough Council [www.oldham.gov.uk](http://www.oldham.gov.uk)  
Rochdale Metropolitan Borough Council [www.rochdale.gov.uk](http://www.rochdale.gov.uk)  
Salford City Council [www.salford.gov.uk](http://www.salford.gov.uk)  
Stockport Metropolitan Borough Council [www.stockport.gov.uk](http://www.stockport.gov.uk)  
Tameside Metropolitan Borough Council [www.tameside.gov.uk](http://www.tameside.gov.uk)  
Trafford Metropolitan Borough Council [www.trafford.gov.uk](http://www.trafford.gov.uk)  
Wigan Metropolitan Borough Council [www.wiganmbc.gov.uk](http://www.wiganmbc.gov.uk)

### Lancashire

Blackburn with Darwen Borough Council [www.blackburn.gov.uk](http://www.blackburn.gov.uk)  
Blackpool Borough Council [www.blackpool.gov.uk](http://www.blackpool.gov.uk)  
Burnley Borough Council [www.burnley.gov.uk](http://www.burnley.gov.uk)  
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Hyndburn Borough Council [www.hyndburnbc.gov.uk](http://www.hyndburnbc.gov.uk)  
Lancashire County Council [www.lancashire.gov.uk](http://www.lancashire.gov.uk)  
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Preston City Council [www.preston.gov.uk](http://www.preston.gov.uk)  
Ribble Valley Borough Council [www.ribblevalley.gov.uk](http://www.ribblevalley.gov.uk)  
Rossendale Borough Council [www.rossendale.gov.uk](http://www.rossendale.gov.uk)  
South Ribble Borough Council [www.southribble.gov.uk](http://www.southribble.gov.uk)  
West Lancashire District Council [www.westlancsdc.gov.uk](http://www.westlancsdc.gov.uk)  
Wyre Borough Council [www.wyrebc.gov.uk](http://www.wyrebc.gov.uk)

### Merseyside

Knowsley Metropolitan Borough Council [www.knowsley.gov.uk](http://www.knowsley.gov.uk)  
Liverpool City Council [www.liverpool.gov.uk](http://www.liverpool.gov.uk)  
Sefton Council [www.sefton.gov.uk](http://www.sefton.gov.uk)  
St Helens Metropolitan Borough Council [www.sthelens.gov.uk](http://www.sthelens.gov.uk)  
Wirral Metropolitan Borough Council [www.wirral.gov.uk](http://www.wirral.gov.uk)

### Police Services

Cheshire Police [www.cheshire.police.uk](http://www.cheshire.police.uk)  
Cumbria Constabulary [www.cumbria.police.uk](http://www.cumbria.police.uk)  
Greater Manchester Police [www.gmp.police.uk](http://www.gmp.police.uk)  
Lancashire Constabulary [www.lancashire.police.uk](http://www.lancashire.police.uk)  
Merseyside Police [www.merseyside.police.uk](http://www.merseyside.police.uk)  
North Wales Police [www.north-wales.police.uk](http://www.north-wales.police.uk)

### Science & Innovation Parks

Daresbury Science and Innovation Campus [www.daresburysic.co.uk](http://www.daresburysic.co.uk)  
Liverpool Innovation Park [www.liverpoolinnovationpark.com](http://www.liverpoolinnovationpark.com)  
Liverpool Science Park [www.liverpoolsciencepark.co.uk](http://www.liverpoolsciencepark.co.uk)  
Manchester Science Park [www.manchestersciencepark.co.uk](http://www.manchestersciencepark.co.uk)  
West Lakes Science Park [www.westlakessciencepark.co.uk](http://www.westlakessciencepark.co.uk)



# Simple & Affordable **ROOF COVER PLANS**

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## **HOW DO YOU SIGN UP?**

Its a simple 3 step process to sign up.



## **Our range of roof cover plans**

Basic Package	Standard Package MOST POPULAR	Advanced Package
<b>£ 12.99</b> Per Month	<b>£ 15.99</b> Per Month	<b>£ 18.99</b> Per Month
2 Annual gutter cleans	2 Annual gutter cleans	2 Annual gutter cleans
2 Annual roof inspections	2 Annual roof inspections	2 Annual roof inspections
£500 roof repair allowance	£750 roof repair allowance	£1000 roof repair allowance
24 hour call out	24 hour call out	24 hour call out

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A minimum 12 month contract is required  
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