

onlinebusinessguide



Manchester Business Fair 2021 online business guide sponsors and event supporters



digital day

Manchester Business Fair 2021

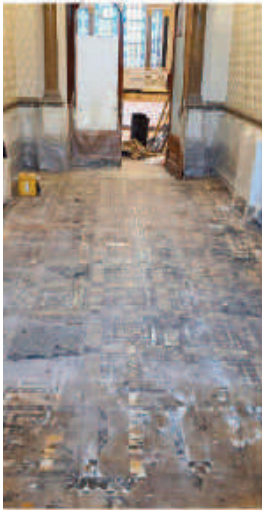
Thursday 29 April 2021

Restoration Through Innovation

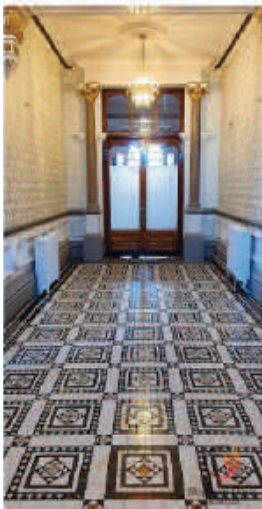
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Before



After



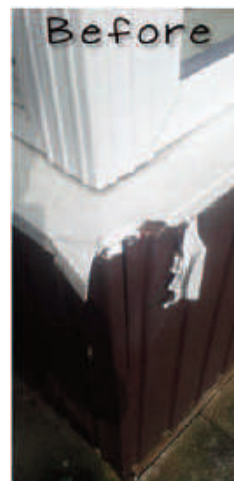
Before



After



Before



After



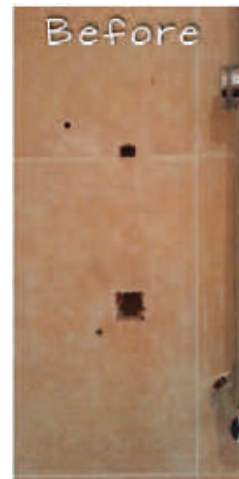
Before



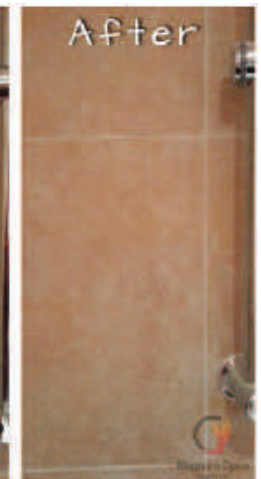
After



Before



After



Welcome to your copy of our online business guide.

As the lockdown restrictions start to ease and the economy and businesses are starting to reopen, we are looking forward to a time when we can meet in person again - and our Greater Manchester Business Fair is scheduled to take place on Thursday 08 July.

One of the main features of our events is to provide support, information and assistance to businesses, large and small. And this has probably never been so important.

And so, in advance of our live event, we are replicating some of the business support features of the day, but in a digital format.

This will include using the hashtag #manchesterbizfair from **10.30am - 3.00pm on Thursday 29 April** for anyone wanting to tweet any general business messages or messages of how you can help and support other businesses at this time. So if you would like to tweet any messages please make sure that you include the hashtag **#manchesterbizfair** and we will retweet across our networks.

We have also produced this online Business Guide listing companies and organisations that are offering services, support and advice, as well as some useful online resources. We hope that you find it useful. Details of our activities can be found at <https://manchesterbizfair.co.uk/digital-day-2021/>

With the Google Digital Garage Webinar Series, you can access free live training designed to help grow your business, jump-start your career or develop new skills - all from your own home.

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For regular news and updates on information and support from local authorities and agencies

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Our core services are HR Consultancy advice and support and we specifically focus on diversity and inclusion supporting organisations in becoming fair and equitable.

We work with NHS Trusts, charities, social enterprises and private companies across the North West in fact any organisation that is looking to embed equality, diversity and inclusion in to the fabric of what they do and create new competitive advantages.

07845534691 @ConsultancyJane

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Ask Andy Guile at New Directions

Welcome to New Directions, the business coaching and training service.

Through business coaching or training I help SMEs and bigger businesses; sales teams and individuals achieve results and reach goals. I also provide strategic counsel to business owners around the what, the when and the how of running their company.

Regardless of how long you have been in business for, how big or small your company is, I can create tailored business coaching or training to help you. I use scientifically proven methods of Emotional Intelligence and Accelerated Learning to ensure I offer quality training and deliver results from day 1.

If you are a SME or have bigger businesses with a team of 10 or more, if you need your team to perform a new skill, or improve on their current tasks and get that extra bit from them, my proven training methods are highly effective and achieve great results.

Or, if you are a business owner wanting to take your business to the next level and achieve more, by working with me and using my coaching techniques, I will help you create the type of business you want. I will give you the confidence to grow your company and most importantly support you in taking your business from where it is now to where you want it to be.

My approach is personal, fun and flexible. And while I do have many valuable set courses available, I am extremely adaptable, and I always customise my coaching and training around every individual client's needs.

So, get ready, find your New Direction and call today

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Email: andyguile@askandyguile.co.uk

Linkedin: <https://www.linkedin.com/in/andyguile/>

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Biscon is an innovative Risk and Business Continuity consultancy based in Liverpool and Gloucestershire.

We help businesses identify risks, understand the impacts they could have, work with clients to put Business Continuity Plans and infrastructure (training, plan exercising) in place to maintain critical activities and ensure that they can continue to operate even if the worst happens.

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At the Centre for Global Eco-Innovation we offer a variety of R&D support to SME businesses across the UK North West (Greater Manchester, Lancashire, Cumbria, Liverpool City Region and Cheshire). Our aim is to offer SMEs access to people, facilities and resources of Lancaster University to help them develop environmentally friendly, low-carbon products and processes. We have fully funded short term practical support and part-funded in depth R&D projects. We work across a wide range of business sectors, research disciplines and project themes so please get in touch if you would like to find out more.

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<https://www.lancaster.ac.uk/global-eco-innovation/business/eco-i-nw>

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Clean Growth UK are a one-stop shop for green business growth.

Through our three university hubs, we provide and broker support focused on developing innovations, commercialising ideas, and securing funding for businesses on a mission to protect the planet for future generations.

We offer in-house support, as well as connecting you with innovation and growth support available through other organisations. All of our in-house support is either free or part-funded.

To work with us, you must be a member. Membership is free, and you get access to a suite of downloadable business resources, a regular newsletter highlighting the latest regional green business opportunities and the opportunity to apply for our free and part-funded support.

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Manchester Metropolitan University will work in partnership with project lead Lancaster University and a consortium of four other institutions from the region on the programme. ECO-I North West aims to support a green recovery in the North West as the region emerges from the Coronavirus (COVID-19) pandemic.

Eco-I North West is part-funded by the European Regional Development Fund (ERDF).

ecoinorthwest@mmu.ac.uk

@mmucfe

<https://www.mmu.ac.uk/business-school/business/sme-support/eco-i-north-west/>

Eco-I North West: Funded business-led R&D developing low carbon technologies

This 14m funded project opens up the regions universities to SMEs across England's North West. Together we can build business resilience and innovation through access to facilities, expertise and resources. Eco-I NW is a collaboration between the universities of Lancaster, Cumbria, Central Lancashire, Liverpool, Liverpool John Moores and Manchester Metropolitan. You can: Double your return on R&D investment by working with a university Access award-winning business and innovation support Benefit from knowledge and skills evidenced as world leading in a UK Science & Innovation Audit.

For more information email: business@cginnovation.org

07970 744 235 @CGEInnovation

[@CGEInnovationatLU https://www.lancaster.ac.uk/global-eco-innovation/business/eco-i-nw/](https://www.lancaster.ac.uk/global-eco-innovation/business/eco-i-nw/)

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This programme is part funded by the European Regional Development Fund



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Greater Manchester AI Foundry

Four universities from the North West; Manchester Metropolitan University, Lancaster University, The University of Manchester and University of Salford have teamed up to support Greater Manchester businesses in harnessing the power of artificial intelligence.

From online workshops to innovative audits and technical assists businesses can exploit state-of-the art innovation facilities, research and development assets along with academic expertise to advance business through the application of AI.

gmaifoundry@mmu.ac.uk @gmaifoundry | @mmucfe

<https://gmaifoundry.ac.uk/>

Greater Manchester Cyber Foundry

The Greater Manchester Cyber Foundry is a fully funded programme for small-medium sized businesses to help with business growth, stability and security.

We are a partnership of four universities from the North West: Manchester Metropolitan University, Lancaster University, The University of Manchester and University of Salford that are using their research and knowledge to help Greater Manchester businesses to defend, innovate and grow. The focus is to help SMEs protect their operations and assets along with strengthening their cyber defences.

The programme is part funded by the European Regional Development Fund.

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The Intellectual Property Office, an executive agency of the Department for Business, Energy and Industrial Strategy (BEIS), can help you understand how patents, trade marks, designs and copyright can prove an asset to your business.

Our main responsibilities are:

- educating businesses and consumers about IP rights and responsibilities
- IP policy - supporting IP enforcement
- granting UK patents, trade marks and design rights

Our work encourages innovation, helping us all to benefit from knowledge and ideas.

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0151 904 1487 @Ecolnnovatory

www.ljmu.ac.uk/Ecolnnovatory

Magnum Opus Repairs Ltd

Magnum Opus Repairs are specialists within the social housing, hospitality, franchise and construction sectors. We carry out invisible surface repairs & resurfacing to items such as worktops, UPVC, composite doors, baths/sanitary ware, unit doors/drawers, tiles, plus many more. The benefits of our service are customer convenience, saving time, money and waste going to landfill.

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From email marketing to social media management, copywriting to PR, regardless of whether your business is weeks, months or years old, we are on hand to help you set up, or revive, your digital presence.

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Magnum Opus Repairs is a social housing specialist with expertise in hard surface repair. Anything from Worktops, Tiles, Kitchen Doors & Drawers, uPVC Windows & Composite Doors, Baths & Sanitary Ware along with many more can be returned to their original condition for a fraction of the money and time over replacement.

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Part of the University of Liverpool's Institute of Digital Engineering and Autonomous Systems (IDEAS), the Virtual Engineering Centre bridges the gap between academia and industry by supporting businesses to develop their processes and solve industry challenges through the use of innovative digital tools and technologies.

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07717 090 509 @VEC_VE
www.virtualengineeringcentre.com

Webmedia

We help businesses generate more leads, enquiries and sales through highly effective online media including website design, social media, pay per click, email marketing and search engine marketing.

We have been established for over 12 years and were awarded Best Web Design Agency Cheshire 2020 by the Northern Enterprise Awards.

07913 418 215 @dtwebmedia
<http://www.davidtaylorwebmedia.com>

Wild Thang Creative Branded Clothing Merchandise & Print

We are here to help with expert advice and are passionate about delivering world class creative branded clothing, merchandise and print.

We have everything you could ever need to physically help promote, market & create the right image for your company, organisation, team or campaign.

As manufacturers with state-of-the-art in house facilities & a highly creative design, branding and marketing team, leads to only one conclusion: a solution led approach to even the most complex corporate schemes involving multi-territory logistics, warehousing and tracking.

Wild Thang have over 200 years combined Industry experience and are one of the foremost suppliers in the UK so you are in safe hands. Over the last 20+ years we have successfully produced work for many high profile brands such as SkyBet, Sony, Mercedes Benz, Unilever, Umbro, Trinity Mirror, Coca Cola, BBC, MAG, Aim higher, Bacardi, you will be in good company.

Whether your company or organization is large or small your order will be met with the same high standards. As a member of BPMA, Promota, Sedex, holding ISO14001 and ISO9001 accreditation you are guaranteed a high standard of service and Industry integrity.

0800 917 9809 @wildthangone www.wildthang.co.uk

Willow Printing and Design Limited

Established 1978, as a privately owned business, we believe our success is due to a dedicated team of professionals. We have the versatility of production process, from litho, digital, wide format and heat press printing. We guarantee that our quality is of the highest standard both with our designs and all our print. All customers are kept at the forefront of our minds, therefore being offered a "Peace of Mind" service. We are a complete one stop business for all your design and print requirements.

01925 222 449 @CherylWillow
<http://www.willowprinting.co.uk>

Wordy Nerdy

Need words, copy and content that connect, persuade and sell?

Wordy Nerdy uses pragmatic marketing, personal branding support and mentoring to write the promise to connect you with customers. With a unique mix of DipM marketing, Prince2 and Agile planning Peter (aka Mr Lion Poo) explores the journeys, unravels the knots, breaking bottlenecks to empower people to deliver the promise. When the sh*t hits the fan, bring in a man who can fix your communication problems using words with workflow.

07852 335 554 http://www.wordynerdy.co.uk

Zut Media

Video production company based in Liverpool, Manchester and London specialising in video, animation, photography and design.

0845 862 4445 @ZutMediaTV
www.facebook.com/Zutmedia www.zutmedia.com

Unhappiness, stress and anxiety are costing us all more than just money..*



*Unhappiness, stress and anxiety are costing the UK upwards of £9.8 billion a year. Add to this the estimated cost of COVID-19 (currently at £100 billion+). And, that's a lot of money, stress and anxiety!



But it doesn't have to. Our happiness, financial wellbeing and health are all linked. Changing them can happen in just a minute...



These three little books have helped over 20,000 of us live happier and more meaningful lives. Visit www.meebooks.com and find out how...



Liverpool BA

a big help to a small business

PromoteSME

membership

Liverpool BA

PromoteSME

Membership £50.00

Excl. VAT per year

Enjoy ongoing regular promotion and marketing support throughout the year

- 1 hour Marketing clinic by phone
- Access to our Member Helpline by phone and/or email
- Promotion of your business on PromoteSME website
- Social Media Business Card for promoting your business online
- Digital membership badge for adding to your website / email signature etc.
- Opportunity to submit your monthly offers for listing on PromoteSME special offers & promotions page
- Monthly social media promotion of your business / news / special offers by PromoteSME &/or Liverpool BA (min 1 post per month)
- Monthly Retweets from PromoteSME and/or LiverpoolBA Twitter accounts (min 1 per month)
- Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters
- Opportunity to submit guest posts for PromoteSME blog

marketing booster

Liverpool BA

PromoteSME

Marketing Booster £25.00

Excl. VAT per month

Access concentrated promotion as and when you need it. Choose 1, 2 or 3 months support

- Daily social media promotion of your business / news / special offers via PromoteSME and/or Liverpool BA
- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Social Media Business Card for promoting your business online
- Opportunity to submit weekly offers for listing on PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to submit your business news/special offers etc to feature in PromoteSME e-newsletters

social starter

Liverpool BA

PromoteSME

Social Starter £50.00

Excl. VAT (service runs for 6 weeks)

Benefit from intensive promotion plus support to get your business set up & promoted on social media

- 1 hour Marketing clinic by phone
- Set up or boosting of your business social media accounts
- Set up of your business on relevant free listing sites e.g. Google My Business
- Social Media Business Card for promoting your business online
- Daily social media promotion of your business / news / special offers
- Daily Retweets from PromoteSME and/or LiverpoolBA Twitter accounts
- Opportunity to submit weekly offers for PromoteSME special offers and promotions page
- Opportunity to submit guest posts for PromoteSME blog
- Opportunity to feature your business news and special offers in PromoteSME e-newsletters

www.promotesme.com
Practical help when you need it

Useful Sources of Help and Information

Federation of Small Businesses

The FSB is the UK's biggest business support organisation, with over 215,000 members. The FSB lobbies tirelessly on behalf of the self-employed and members can take advantage of a wide range of benefits and services.

www.fsb.org.uk

Envirowise

Envirowise seeks to provide support to all UK businesses on resource efficiency issues to help them minimise waste and maximise profits. We work closely with regional Business Support Organisations to ensure that the businesses we work with receive the support they need

www.envirowise.gov.uk

WRAP (Waste & Resources Action Programme)

WRAP (Waste & Resources Action Programme) works in England, Scotland, Wales and Northern Ireland to help businesses and individuals reap the benefits of reducing waste, develop sustainable products and use resources in an efficient way

www.wrap.org.uk

Eco-Innovate

The North West Eco-Innovation Programme provides free, tailored support to help you exploit the market for sustainable products and low-carbon solutions, helping you develop products and services suitable for a low carbon economy and move your business ahead of the rest

www.eco-innovate.org.uk / www.ctechinnovation.com/eco

Ask About Business

Ask About Business is a partnership between fourteen library authorities across the north west. Led by Manchester Library & Information Service, Ask About Business provides information through libraries to support:

- * Pre-start and new businesses
- * Existing businesses
- * Jobseekers
- * Consumers
- * Inventors
- * Business students

www.askaboutbusiness.org/

Institute of Export & International Trade

The Institute of Export & International Trade is the professional body representing and supporting the interests of everyone involved in importing, exporting and international trade. We offer a unique range of individual and business membership benefits as well as a world renowned suite of professional qualifications, training & CPD. Visit: www.export.org

www.export.org

The Carbon Trust

The Carbon Trust was set up by Government in 2001 as an independent company. The Carbon Trust's mission is to accelerate the move to a low carbon economy, by working with organisations to reduce carbon emissions now and develop commercial low carbon technologies for the future.

www.carbontrust.co.uk

HMRC Online Services

HMRC offer a range of online services which aim to be efficient and customer friendly. Our continually developing services enable you to interact with us quickly, securely and at your convenience.

We provide a range of services for:

- individuals and employees
- employers
- businesses and corporations
- tax agents and advisers
- software developers

www.hmrc.gov.uk

Groundwork in the North West

Providing through the ENWORKS programme:

- FREE environmental resource efficiency reviews for businesses
- Advice on Corporate Social Responsibility
- Subsidised environmental training and accredited training courses

www.groundwork.org.uk

Business Link

The regional Business Link advisory service will cease to operate from November 2011. Since April 2011 much of the local business support information that was previously found on regionally branded Business Link websites can now be accessed within the national Business Link website directories (Events, Business Support Finder and Contacts). The Business Link website will remain and will continue to provide businesses of all sizes with access to information, support and government services.

www.businesslink.gov.uk

The North West Fund

The North West Fund is targeted at growing businesses that are unable to secure funding from traditional sources in order to finance their growth plans. Consequently, The North West Fund is targeted at growing SMEs, irrespective of their "age". However, there are restrictions around investments in businesses in difficulty and firms in certain sectors. A total of £184.4m is available across the six product funds for investment up to the end of 2015. Please contact the relevant Fund Manager for further information.

www.thenorthwestfund.co.uk

Contracts Finder

Contracts Finder is a free new service for businesses, government buyers and the public. This service comes from government under its transparency commitment, and you can find:

- live contract opportunities
- closed tender documentation
- contract awards and contract documents

You can also subscribe to email updates on existing or new items

www.contractsfinder.businesslink.gov.uk/

Manufacturing Advisory Service (MAS)

The Manufacturing Advisory Service aims to address the practical needs of British manufacturers by delivering hands-on advice and assistance from experts in a wide range of manufacturing disciplines.

www.mas.dti.gov.uk

The Chartered Institute of Marketing

Whether you are just starting up or are a well established business, take advantage of our FREE marketing clinics with local Chartered Marketers. Visit us on our stand to book an appointment and let's see if we can help grow your business with professional marketing advice.

www.cim.co.uk

Chartered Management Institute

Professional body for Managers and Leaders, focusing on improving personal and organisational performance. We set the standards, support individual and organisational development, provide accreditation, qualifications and professional recognition, including Chartered Manager status.

www.managers.org.uk

Bionow

Bionow is the cluster support group for the Northwest of England's biotechnology, pharmaceutical and healthcare industry.

www.bionow.co.uk

UK Trade & Investment

UK Trade & Investment (UKTI) can help you rise to the exciting opportunities and challenges that globalisation offers. We work with UK-based businesses to ensure their success in international markets. We also encourage the best overseas companies to look to the UK as their global partner of choice.

www.ukti.gov.uk

Business Support Agencies

Invest in Cumbria www.investincumbria.co.uk
Invest Sefton www.investsefton.com
Invest Wirral www.investwirral.com
Liverpool Vision www.liverpoolvision.co.uk
Locate in Salford www.locateinsalford.info
Manchester Investment Development Agency Service www.investinmanchester.com

Chambers of Commerce

Altrincham & Sale www.altrinchamchamber.co.uk
Blackburn & District www.blackburnchamber.co.uk
Borough of Congleton www.congletonchamber.co.uk
Cumbria www.cumbriachamber.co.uk
East Lancashire www.chamberelancs.co.uk
Greater Manchester www.gmchamber.co.uk
Halton www.haltonchamber.com
Knowsley www.knowsleychamber.org
Lancaster District www.lancaster-chamber.org.uk
Liverpool & Sefton www.liverpoolchamber.org.uk
Macclesfield www.macclesfieldchamber.co.uk
North & Western Lancashire www.lancschamber.co.uk
South Cheshire www.southcheshirechamber.org.uk
South East Cheshire Enterprise www.sece.co.uk
St Helens www.sthelenschamber.com
Warrington www.warrington-chamber.co.uk
West Cheshire and North Wales www.cepnwchamber.org.uk
Wirral www.wirralchamber.org.uk
Chambers of Commerce NW www.chambersofcommercenw.org.uk
British Chambers of Commerce (BCC) www.britishchambers.org.uk

Higher Education Institutions

Edge Hill University www.edgehill.ac.uk
Lancaster University www.lancs.ac.uk
Liverpool Hope University Business Gateway www.hope.ac.uk/
Liverpool John Moores University www.ljmu.ac.uk/businessengagement/
Manchester Metropolitan University www.business.mmu.ac.uk/business/
University of Bolton www.bolton.ac.uk/ServicesForBusiness/
University of Central Lancashire www.uclan.ac.uk/information/business/
University of Chester www.chester.ac.uk/business-research
University of Cumbria www.cumbria.ac.uk/Enterprise
University of Liverpool www.liv.ac.uk/businessgateway/
University of Manchester www.manchester.ac.uk/business/
University of Salford www.business-services.salford.ac.uk/

Local Authorities

Cheshire

Cheshire East Council www.cheshireeast.gov.uk
Cheshire West & Chester Council www.cheshirewestandchester.gov.uk
Halton Borough Council www.halton.gov.uk
Warrington Borough Council www.warrington.gov.uk

Cumbria

Allerdale Borough Council www.allerdale.gov.uk
Barrow in Furness Borough Council www.barrowbc.gov.uk
Carlisle City Council www.carlisle.gov.uk
Copeland Borough Council www.copelandbc.gov.uk
Cumbria County Council www.cumbriacc.gov.uk
Eden District Council www.eden.gov.uk
South Lakeland District Council www.southlakeland.gov.uk

Greater Manchester

Bolton Metropolitan Borough Council www.bolton.gov.uk
Bury Metropolitan Borough Council www.bury.gov.uk
Manchester City Council www.manchester.gov.uk
Oldham Metropolitan Borough Council www.oldham.gov.uk
Rochdale Metropolitan Borough Council www.rochdale.gov.uk
Salford City Council www.salford.gov.uk
Stockport Metropolitan Borough Council www.stockport.gov.uk
Tameside Metropolitan Borough Council www.tameside.gov.uk
Trafford Metropolitan Borough Council www.trafford.gov.uk
Wigan Metropolitan Borough Council www.wiganmbc.gov.uk

Lancashire

Blackburn with Darwen Borough Council www.blackburn.gov.uk
Blackpool Borough Council www.blackpool.gov.uk
Burnley Borough Council www.burnley.gov.uk
Chorley Borough Council www.chorley.gov.uk
Fylde Borough Council www.fylde.gov.uk
Hyndburn Borough Council www.hyndburnbc.gov.uk
Lancashire County Council www.lancashire.gov.uk
Lancaster City Council www.lancaster.gov.uk
Pendle Borough Council www.pendle.gov.uk
Preston City Council www.preston.gov.uk
Ribble Valley Borough Council www.ribblevalley.gov.uk
Rossendale Borough Council www.rossendale.gov.uk
South Ribble Borough Council www.southribble.gov.uk
West Lancashire District Council www.westlancsdc.gov.uk
Wyre Borough Council www.wyrebc.gov.uk

Merseyside

Knowsley Metropolitan Borough Council www.knowsley.gov.uk
Liverpool City Council www.liverpool.gov.uk
Sefton Council www.sefton.gov.uk
St Helens Metropolitan Borough Council www.sthelens.gov.uk
Wirral Metropolitan Borough Council www.wirral.gov.uk

Police Services

Cheshire Police www.cheshire.police.uk
Cumbria Constabulary www.cumbria.police.uk
Greater Manchester Police www.gmp.police.uk
Lancashire Constabulary www.lancashire.police.uk
Merseyside Police www.merseyside.police.uk
North Wales Police www.north-wales.police.uk

Science & Innovation Parks

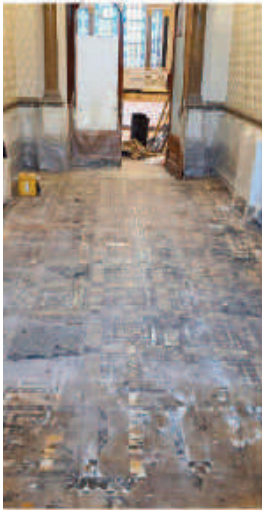
Daresbury Science and Innovation Campus www.daresburysic.co.uk
Liverpool Innovation Park www.liverpoolinnovationpark.com
Liverpool Science Park www.liverpoolsciencepark.co.uk
Manchester Science Park www.manchestersciencepark.co.uk
West Lakes Science Park www.westlakesciencepark.co.uk

Restoration Through Innovation

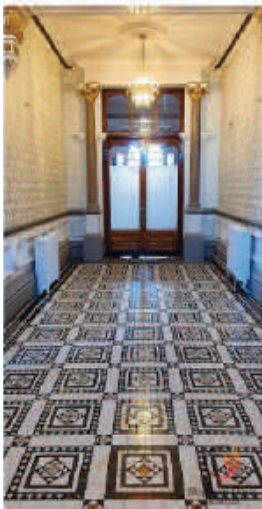
Specialists in cosmetic hard surface repairs working within the social housing, facilities management, hospitality, insurance, franchises and construction sectors

- Worktops ▪ Laminates ▪ Tiles ▪ UPVC ▪ Sanitary Ware
- Composite Doors ▪ Aluminium Frames ▪ Worktops & Unit Resurfacing
- Floor Restoration + many more

Before



After



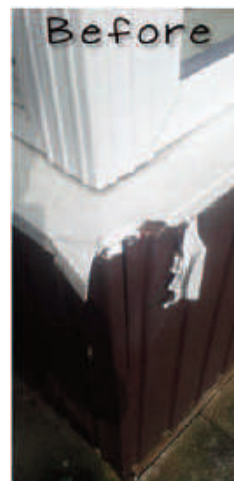
Before



After



Before



After



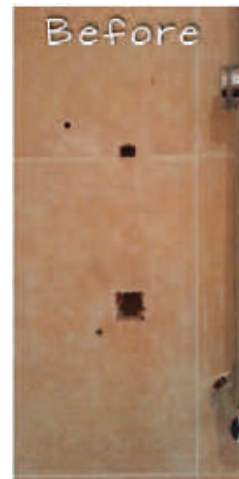
Before



After



Before



After

